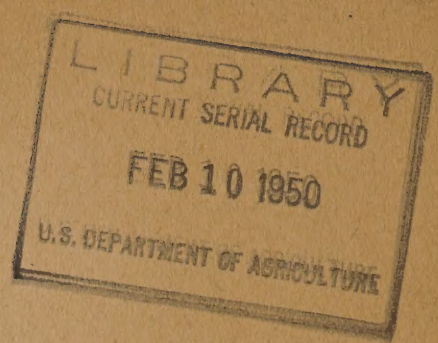


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SUMMARY

IMPORTANT DISCUSSIONS AND ACTION TAKEN AT THE MEETINGS OF
THE EXTENSION SUBCOMMITTEE ON 4-H CLUB WORK OF THE COMMITTEE
ON EXTENSION ORGANIZATION AND POLICY OF THE AMERICAN
ASSOCIATION OF LAND-GRANT COLLEGES AND UNIVERSITIES

IMPORTANT DISCUSSIONS AND ACTION TAKEN AT THE MEETINGS OF
STATE 4-H CLUB LEADERS

REPORTS OF COMMITTEES PRESENTED AT MEETINGS
OF STATE 4-H CLUB LEADERS

National 4-H Club Camp
Washington, D. C.

June 15-22, 1949

Extension Service
United States Department of Agriculture

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PART I

IMPORTANT DISCUSSIONS AND ACTION TAKEN AT THE MEETINGS OF THE EXTENSION
SUBCOMMITTEE ON 4-H CLUB WORK OF THE COMMITTEE ON EXTENSION ORGANIZATION
AND POLICY OF THE AMERICAN ASSOCIATION OF LAND-GRANT COLLEGES AND UNIVERSITIES

National 4-H Club Camp
Washington, D. C.

June 15-22, 1949

Members of the Extension Subcommittee on 4-H Club Work present:

A. E. Bowman, Director of Extension, University of Wyoming, representative of the Committee on Extension Organization and Policy of the Association of Land-Grant Colleges and Universities.

Walter S. Brown, Director of Extension, University of Georgia, representative of the Committee on Extension Organization and Policy.

Elmina White, Vice Director of Extension, State College of Agriculture, Washington, representative of the Committee on Extension Organization and Policy.

Gertrude L. Warren, Organization of 4-H Club Work, Extension Service, United States Department of Agriculture.

R. A. Turner, Field Agent for 4-H Club Work, Central States, United States Department of Agriculture.

A. G. Kettunen, State Club Leader, Michigan, Chairman

Alice Carlson, Associate State Club Leader, Oklahoma, Secretary

Florence Howard, State Girls' 4-H Club Leader, West Virginia

C. G. Staver, State Club Leader, Colorado

Edna Troth, Assistant State 4-H Club Leader, Indiana

L. R. Harrill, State 4-H Club Leader, North Carolina

The first meeting of the Extension Subcommittee on 4-H Club Work was called to order by Mr. A. G. Kettunen, the Chairman, at 2:00 p.m. Thursday, June 16, 194

REVIEW OF MINUTES OF SUBCOMMITTEE MEETING IN CHICAGO, JANUARY 31-FEBRUARY 1, 1949

Chairman A. G. Kettunen welcomed the Committee and asked if there were any matters dealing with the minutes of the last meeting of the Extension Subcommittee which needed to come before the Committee. Reference was made to the motion which was passed at the last Extension Subcommittee meeting, during the discussion on "Should there be a closer liaison on the part of the Extension Subcommittee on 4-H Club Work with other National associations of county extension workers?" The motion referred to is:

"A motion was made and seconded that the officers of the two associations be notified that the 1949 National 4-H Club Congress would like to have the two groups as guests at the Wednesday evening open house and that this invitation be given to the associations in time for them to include notation of such participation in their own programs. Motion carried."

In order that this invitation be extended to all three associations, the following action was taken:

ACTION TAKEN - A motion was made and seconded that officers of all three organizations be extended an invitation to attend the National 4-H Club Congress.

Motion carried.

The chairman called attention to the following action which took place at the last meeting of the Extension Subcommittee meeting in regard to determining the kind of leadership award to replace the trophy:

"A motion was made and seconded that the chairman contact F. N. Bridgham and ascertain if a separate trophy could be secured each year and if such trophy could become the property of the member receiving it. Motion carried

Mr. Kettunen reported that he had contacted Mr. Bridgham and that he had been informed that the winners in the 4-H Leadership Awards program will receive silver trays which are to become the permanent possession of the 4-H Club members receiving them. The chairman stated that he had authorized the National Committee on Boys and Girls Club Work to make the trays available.

REMARKS AND REPORTS BY MISS ELMINA WHITE, DIRECTOR WALTER S. BROWN,
AND DIRECTOR A. E. BOWMAN REGARDING 4-H MATTERS DISCUSSED BY THE
COMMITTEE ON EXTENSION ORGANIZATION AND POLICY

Miss White reported briefly on matters pertaining to 4-H Club Work discussed by the Committee on Extension Organization and Policy.

Director Brown reported that the Committee on Extension Organization and Policy had approved the 4-H Farm and Home Planning Award Program.

REPORT ON THE HISTORY OF 4-H CLUB WORK

Mr. Turner reported that Frank Reck has spent nearly 2 years traveling throughout the United States securing data for the book on the "History of 4-H Club Work." The members of the history committee have already reviewed the

first 8 chapters. They are delighted with it. It is written in a very readable style, has human interest stories, and is a history of which we will be very proud.

Mr. Kettunen asked if the Committee on Extension Organization and Policy should approve the history.

ACTION TAKEN - A motion was made and seconded that the chairman of the Committee on the History of 4-H Club Work be asked to have a progress report prepared for the Committee on Extension Organization and Policy. Motion carried.

NATIONAL ORGANIZATION OF 4-H CLUB MEMBERS WITH NATIONAL OFFICERS

There was considerable discussion regarding the need or the feasibility of a national organization made up of 4-H Club members.

ACTION TAKEN - A motion was made and seconded that this question be referred to the regional extension meetings to be held during the National 4-H Club Camp, and that the Regional representatives bring back to the Subcommittee on Monday a report of action taken. Motion carried.

The following reports were submitted to the Extension Subcommittee on the action taken at the Regional meetings.

Central Region - by Miss Edna Troth - "The Central Region recommended that the Chairman of the Extension Subcommittee on 4-H Club Work appoint a committee to make a study of the feasibility of a committee of young people on the national level to assist with planning national events and to make a report to the Subcommittee at the National 4-H Club Congress. The Central States are not in favor of a National organization of 4-H members."

Western Region -- by Mr. Staver - "The action taken by the Western Region was that it is not wise to have national officers. They suggested in order to get suggestions from the young people for next year's National 4-H Camp program, that it would be better to obtain ideas from all delegates in attendance at the 1949 National 4-H Club Camp during the last night's session rather than to appoint a committee of young people to travel a long distance to help plan programs."

Eastern Region - Report given by Miss Florence Howard - "The Eastern Extension Region was not in favor of National officers. They suggested that a questionnaire be used to obtain suggestions from the young people rather than to have a committee to help plan national programs."

Southern Region - Report by Mr. L. R. Harrill - "The Southern Extension Region does not favor a National 4-H Club organization with officers elected by popular vote. To provide for youth participation in the organization, it is recommended that the four regional representatives of the Extension Subcommittee designate a representative of the same sex as the committee member from their State to serve as a consultant on 4-H Club Work to the Subcommittee.

"This plan would assure equal representation from all regions."

NATIONAL 4-H CLUB FOUNDATION OF AMERICA, INC.

Director Walter S. Brown gave a report of the meeting of the trustees of the recently organized National 4-H Club Foundation of America, Inc., held in Washington, D. C., June 17, 1949.

It was brought to the attention of the Subcommittee that originally the Extension Subcommittee had recommended to the Committee on Extension Organization and Policy that the Board of Trustees of the National 4-H Foundation include four

State club leaders instead of two leaders as is now written in the by-laws. This recommendation has been approved by the Committee on Extension Organization and Policy but the change has not yet been made in the by-laws of the Foundation. The chairman asked that this action be followed through.

RELATION OF THE NATIONAL 4-H CLUB FOUNDATION OF AMERICA, INC.
TO THE EXTENSION SUBCOMMITTEE ON 4-H CLUB WORK

ACTION TAKEN - A motion was made and seconded that the Board of Trustees of the National 4-H Club Foundation of America, Inc. be requested, prior to action on their part, to refer to the Extension Subcommittee on 4-H Club Work and to the Committee on Extension Organization and Policy all matters involving 4-H plans and policies. The comments of these two committees will be presented to the chairman of the Board of Trustees of the Foundation. Motion carried.

MEMORANDUM OF UNDERSTANDING BETWEEN THE NATIONAL COMMITTEE ON
BOYS AND GIRLS CLUB WORK AND THE NATIONAL 4-H CLUB FOUNDATION
OF AMERICA, INC.

Director Brown stated that the recommendation of the Subcommittee that a memorandum of understanding between the National Committee on Boys and Girls Club Work and the National 4-H Club Foundation of America, Inc., has been approved by the Committee on Extension Organization and Policy and that this memorandum of understanding should be worked out. It was suggested that it was in order for Mr. Noble to contact the Committee on Organization and Policy for some action on the memorandum.

PROGRESS REPORT REGARDING THE ESTABLISHMENT OF A NATIONAL 4-H CENTER
- W. A. SUTTON

Mr. Sutton gave a progress report regarding the work of the Core Committee for the establishment of a National 4-H Club Center. He reported that at the meeting of the Core Committee which was held in Washington, D. C. on June 19, 1949, a motion was passed that a request be made to the Board of Trustees of the National 4-H Club Foundation that royalties from the National 4-H Calendar be set aside for the National 4-H Center fund. He pointed out that this action is subject to the approval of the Committee on Extension Organization and Policy. Mr. Sutton also reported that a motion had been passed that the preparation and publication of a prospectus for the National 4-H Center be paid out of the funds set aside for the Center by the National 4-H Club Foundation.

Mr. Hoefer presented an attractive outline of the proposed prospectus. This is to be a comprehensive prospectus to include the needs, purposes, sources of funds, ownership and other information regarding the establishment of a National 4-H Center. Mr. Hoefer asked the Subcommittee for their suggestions regarding the suggestive prospectus presented, which had been designed by an artist selected by Mr. Hoefer.

Miss Warren called attention to the splendid progress made by the Core Committee since the last meeting of the Subcommittee.

NATIONAL 4-H BETTER METHODS AWARDS PROGRAM

R. T. Scott, representing the Westinghouse Company, Pittsburg, Pa., Mr. Kenneth Anderson and Mr. R. A. Turner presented some suggestive changes that are being considered in the revision of the Better Methods Awards Program. They

reported that two committee meetings have already been held which were attended by representatives of the Federal and State Extension Service; National Committee on Boys and Girls Club Work; Rural Electrification Administration; Westinghouse Company; Edison Electric Institute; Detroit Edison Company; and Consumer Power Company to review the present status of the Better Methods Program and to consider the advisability of placing greater emphasis on 4-H farm and home electrification. A committee has been appointed to write up a 4-H Farm and Home Electrification program.

ACTION TAKEN - A motion was made and seconded that the proposed changes in the 4-H Better Methods Program be accepted in order to give greater emphasis to 4-H Farm and Home Electrification awards to be provided by the Westinghouse Company. Motion carried.

THE 1949 NATIONAL 4-H CLUB CONGRESS AND OTHER 4-H ITEMS
AS DISCUSSED BY STAFF MEMBERS OF THE NATIONAL COMMITTEE
ON BOYS AND GIRLS CLUB WORK

Mr. Anderson reported on the general plans in the program for the National 4-H Club Congress:

1. 4-H Exhibit

The 4-H building will not be available for the 4-H exhibits during the National 4-H Club Congress. The 4-H exhibits are to be placed in the amphitheater building which will afford more people an opportunity to see the exhibits.

ACTION TAKEN - A motion was made and seconded that the exhibits on Rural Arts and Crafts be continued in the Exhibition Hall in 1949. Motion carried.

2. Appreciation Notes to Donors

The need of suggesting that more attention be given to urging delegates to write appreciation notes to donors was discussed. According to a check which was made following the 1948 4-H Club Congress, delegates from fifteen States did not write letters of appreciation to the donors.

3. Breakfast given by U. S. Rubber Company

It was suggested that in order to have women leaders represented at the breakfast given by the U. S. Rubber Company, which is held at the same time as the Home Economics Breakfast, that one leader from the State attend the breakfast given by the U. S. Rubber Company and the other leader attend the Home Economics Breakfast.

4. 4-H Movies

Mr. Anderson reported on the progress of the C. L. Venard film. He stated that the film for the movie will be taken in Michigan.

5. "Life Worth While" film by M. J. Eckhardt.

According to Mr. Anderson, this film is at a standstill due to the fact that Mr. Eckhardt has been unable to obtain a sponsor.

6. Gilbert Survey Request

A representative of the Gilbert Research organization contacted the National Committee on Boys and Girls Club Work in regard to getting some young people to make surveys in rural areas.

ACTION TAKEN - Motion was made and seconded that no action be taken on the request made by the Gilbert Survey organization. Motion carried.

7. College 4-H Scholarship Fund

Mr. Anderson called attention to the scholarship offered for improved ironing by the Proctor Electric Co., Philadelphia 40, Pa. Two scholarships of \$300 each

will be awarded to two 4-H members for outstanding achievements in the use of improved ironing techniques and methods in 4-H project work.

8. Standardization of Green - For the Green and White 4-H Colors

There was a discussion regarding the standardization of green in the green and white 4-H colors, but no action was taken.

9. 4-H Jacket

Miss Mabel Smith asked for a clarification of the use of the 4-H emblem on the jacket.

ACTION TAKEN - A motion was made and seconded that Mr. Turner present to the State club leaders here at National 4-H Camp the jacket as recommended by the Subcommittee - with the 4-H emblem placed only on the left front of the jacket and that Mr. Turner find out if the leaders would approve of this recommendation. Motion carried.

4-H DELEGATES' REPORT REGARDING ATTENDANCE AT MEETING OF THE
UNITED STATES COMMISSION OF UNESCO

Mr. Aiton called attention to a report prepared by Russell Mawby, Michigan; Charles Larson, Connecticut; Lois White, New York, after attending the Second Annual Conference of the United States Commission of UNESCO in Cleveland, Ohio. Miss Warren commented on the enthusiasm as revealed in their letters, expressing appreciation for the opportunity afforded them to attend.

ACTION TAKEN - It was moved and seconded that the report of the 4-H delegates of the UNESCO be incorporated in the minutes of the Subcommittee meeting.

Motion carried.

A copy of the report is attached in Part III.

4-H EMBLEM AND INSIGNIA

ACTION TAKEN - A motion was made and seconded that it was the recommendation of the Subcommittee in order to further protect the 4-H emblem and insignia that thought be given toward establishing a procedure with organizations already granted the use of the insignia whereby they make available periodically samples of the material which they are manufacturing for sale, to the Federal Extension office. Motion carried.

NATIONAL 4-H CREED

Mr. Turner made a progress report on the National 4-H Creed. He explained that the reason for the delay in definite action regarding an official 4-H creed was in recognition of the death of Dr. C. B. Smith. One of the proposed creeds had been prepared by Dr. Smith a few months before his death.

"4-H Life" MAGAZINE

In discussing the magazine "4-H Life", it was pointed out that, according to the agreement between Mr. Virgil Wysong and the Federal Extension office, the material for "4-H Life" was to be submitted to the Federal office for approval before being printed. It was reported that in connection with the last two issues, this policy has not been followed. It was suggested that Mr. Wysong be contacted to ascertain if he intends to go on with regular monthly issues of the magazine and if he plans to submit proposed material to the Federal extension office. In the discussion which followed, questions were raised as to how

Mr. Wysong obtained the names of 4-H Club members due to the Federal Extension regulations which prohibit Extension personnel from releasing lists of names of 4-H members. No information was available.

ARCHER DANIELS - MIDLAND COMPANY OF MINNESOTA - LIVESTOCK
FEED PROMOTION PLANT

Attention was called to a publication of the Archer Daniels Midland Company of Minnesota in which reference was made to 4-H work in connection with their advertisement.

ACTION TAKEN - A motion was made and seconded that the advertisement of the Midland Company as an example of the many cases that exist, be called to the attention of the Committee on Organization and Policy in order that, if possible, something be done to eliminate the practice.

SUGGESTED 4-H THEMES FOR 1950

Miss Warren reported regarding the selection of a national 4-H theme for 1950 in response to a request for such through correspondence. Because the themes so far suggested seemed unsatisfactory, Miss Warren asked for suggestions.

ACTION TAKEN - Motion was made and seconded that an attempt be made to obtain from the leaders and delegates their ideas for a 1950 theme and also their ideas and suggestions for the 1950 National 4-H Club Camp and that the Chairman be authorized to plan the procedure. Motion carried.

4-H POSTER

ACTION TAKEN - A motion was made and seconded that the Subcommittee ask Mr. McNeel to prepare some suggestive captions for the National 4-H poster and that he submit such to the State club leaders at the leaders' meeting during National 4-H Club Camp. Motion carried.

RELATIONSHIPS WITH COOPERATING AGENCIES AND 4-H RELIEF PROGRAMS

Miss Warren was called upon to discuss briefly relationships with other youth agencies. Special emphasis is being placed upon youth participation and international youth exchange projects by the Youth Division of the National Social Welfare Assembly. Recently a group of German youth leaders were here to observe youth activities of various youth-serving agencies. Only one of these youth leaders was interested in rural work. Plans for a leadership study are now being developed by the Youth Division. Representatives of the Youth Division will attend the second conference of the International Youth Assembly to be held in Brussels, Belgium in August.

Mrs. J. L. Blair Buck, President of the General Federation of Women's Clubs, has been instrumental in organizing a Joint Committee of the National Youth-Serving Organizations and Media of Communications. Three meetings have been held to date. The general purpose of these meetings has been to raise the standards of the comic strips, radio broadcasts and television programs to the end that young people exposed to these will react constructively. Further details of work contemplated will be furnished soon.

There seems to be a very healthy trend for closer cooperation between the various youth-serving agencies resulting in better understanding and good will on the part of all concerned.

As to cooperation with relief agencies, plans should be made this summer so that the Christmas holidays, especially in other countries, may be made joyful through the thoughtfulness of our people. In such relief plans, the 4-H clubs of this country can play a significant part.

ELIGIBILITY DATE FOR NATIONAL 4-H CLUB CAMP

ACTION TAKEN - A motion was made and seconded that the age eligibility date of June 1 for National 4-H Club Camp be changed to January 1, in order to conform to other age eligibility dates. Motion carried.

REPORT OF SPECIAL COMMITTEE ON 4-H VISUAL AIDS

ACTION TAKEN - It was moved and seconded to accept the report of the Special Visual Aids Committee (Kenneth McKee, Arizona, Chairman) and extend a vote of appreciation for the splendid work done and ask that the report be referred to the Visual Aids Work Shop to be held in Ithaca, N. Y. in July. Motion carried.

RECREATION AND RURAL ARTS COMMITTEE

ACTION TAKEN - A motion was made and seconded that the Special Committee on Recreation and Rural Arts be dismissed and that a new committee be appointed by the Chairman of the Subcommittee and Mr. E. H. Regnier with Mr. Regnier as Chairman. Motion carried.

NATIONAL 4-H CLUB WEEKS

Miss Warren discussed the values of the various National events such as the National 4-H Club Week which occurred this year March 5 to 13; the National 4-H Club Sunday, May 22; and the National 4-H Achievement Week which will occur November 5-13.

It was pointed out that the two 4-H weeks vary in emphasis in the different States. Having two such events provides the States with a choice for emphasis in keeping with their own particular situations. However, it was pointed out that the attention of the press, the radio, and even of television on 4-H Club Work during the observance of National 4-H Club Week, March 5 to 13, topped that of any other 4-H event ever held.

ACTION TAKEN - A motion was made and seconded that the matter of determining the number of 4-H weeks held each year be referred to the next meeting of the Extension Subcommittee on 4-H Club Work. Motion carried.

PLANS FOR THE 1949 REGIONAL NEGRO 4-H CAMP

It was reported that plans have been completed for the second Regional Negro 4-H Camp which will be held in Nashville, Tennessee on July 26-August 2, 1949 at the Agricultural and Industrial College.

MIMEOGRAPHING EXTENSION SUBCOMMITTEE REPORTS

Regarding the mimeographing of the reports of the Extension Subcommittee on 4-H Club Work, a question was raised as to the feasibility of checking with the

Chairman of the Board of Trustees of the National 4-H Foundation to see if the cost of mimeographing the Minutes of the Subcommittee could be taken care of out of funds of the National 4-H Foundation. No action was taken.

EXPRESSION OF APPRECIATION

Director A. E. Bowman commented upon the fine meetings held under the skilled leadership of A. G. Kettunen, Chairman of the Subcommittee. He also commented very favorably on the splendid program for the National 4-H Camp calling particular attention to the large amount of careful work involved in making possible the attractive printed program.

PART II

IMPORTANT DISCUSSION AND ACTION TAKEN AT THE STATE 4-H

LEADERS' CONFERENCES

NATIONAL 4-H CALENDAR

The proposed painting by Douglass Crockwell for the 1951 Calendar, to be published by Brown and Bigelow, was displayed to the leaders to obtain their suggestions.

ACTION TAKEN - Motion was made and seconded that the painting be adopted. Motion carried.

4-H POSTER

Miss Joan Frye of the Spool Cotton Company, New York City, showed the first layout of the prospective poster to be used in the observance of the 1950 National 4-H Club Week and asked for suggestions on the statements to be included on the poster.

Mr. Wakelin McNeil, State Club Leader of Wisconsin, pointed out that what is printed on the poster may have an effect on our relationship with other organizations. He suggested that the wording "4-H Clubs - the Largest Rural Youth Organization" be eliminated. Mr. McNeil suggested that the following wording be used. "A program of Activity, Adventure and Achievements for Youth." Other suggestive wordings offered were:

"A Youth Program of Activity, Adventure and Achievement."

"A Program of Activity, Adventure and Achievement."

"Activity, Adventure and Achievement."

A general discussion followed.

A PROPOSAL FROM THE AMERICAN FRIENDS SERVICE COMMITTEE

Mr. Wakelin McNeel, Wisconsin, was called on to introduce Mr. Henry W. Weis, Acting Director of the American Friends Service Committee, to present information regarding the request of the American Friends Service Committee for hand cultivators to be sent to Finland.

Mr. Weis stated that this request had come from the Governor of Finland. During the war, Finland was stripped and the towns were 95 percent burned out. When the Finns returned to plant potatoes, they had to neutralize the land first. Now they are anxious to increase the quantity of vegetables grown and thereby to improve the quality of the diet in Finland.

This organization would like the 4-H Clubs to provide hand cultivators for the 4-H Clubs of Finland. The tools would be used cooperatively so that the agricultural area will be able to move ahead faster. According to Mr. Weis, the cost of shipping will be handled by the Government of Finland.

Following Mr. Weis' talk, Mr. Kettunen suggested that each State contact the American Friends Service in regard to what the State could do to help out in this project.

ELECTION

Preceding the election of the new members of the Subcommittee for 1950, Mr. R. A. Turner outlined the procedure for electing the members of the Subcommittee which was adopted in 1941 and approved by the Committee on Extension Organization and Policy.

Nominations for regional representatives were presented by the Western and Eastern Regions.

Results of Election

Western Region - Geraldine Fenn, Montana

Eastern Region - C. B. Wadleigh, New Hampshire

Following the above election, the leaders elected Mr. C. G. Staver, Colorado, as the 1950 Chairman of the Subcommittee and Miss Florence Howard, West Virginia, as Secretary, subject to the approval of the Committee on Extension Organization and Policy.

Director A. E. Bowman, Wyoming, discussed briefly the importance of the Extension Subcommittee and the opportunities and responsibilities that are involved in serving as members of the Extension Subcommittee on 4-H Club Work.

4-H SOIL CONSERVATION PROGRAM

Mr. W. R. Tascher, Extension SCS, U.S.D.A., presented a progress report on the 4-H Soil Conservation program. He reported especially regarding the recent meetings of the representatives of the Federal and State Extension Services, Soil Conservation Service, Firestone Tire and Rubber Company, and the National Committee on Boys and Girls Club Work, in which they outlined ways of enlarging the scope of the Soil Conservation program. Mr. Tascher discussed the Leaders' Training Guide which is being prepared by Mr. Franklin Reck. It is intended that the Leaders' Guide will be available November first. The report is attached - (Part III).

REPORT OF THE SPECIAL COMMITTEE ON 4-H VISUAL AIDS

A splendid report of the activities of the Special Committee on 4-H Visual Aids was called to the attention of the group. Mr. Kenneth McKee, of Arizona, Chairman of the Committee, was not present. It was suggested that a copy of this fine report be sent to each State club leader.

REPORT OF THE 4-H RECREATION AND RURAL ARTS COMMITTEE

Mr. E. H. Regnier, Chairman, presented the report of the 4-H Recreation and Rural Arts Committee. Mr. Regnier reported that 44 States accepted the Recreation and Rural Arts program in 1948. In all, 153 training schools were held with representatives from 1,489 counties and with a total attendance of 4,394 adult leaders and 7,152 junior leaders. Also attending were 1,249 extension agents. Funds for conducting these training schools were provided by the U. S. Rubber Company. The details of the progress report are given in Part III, Committee Reports.

REPORT ON COMMITTEE TO JUDGE 4-H AWARDS PROGRAMS

Mr. R. A. Turner called attention to the forthcoming selection of the State club leaders to serve on the Committee to judge the 4-H records entered in the National 4-H Awards Programs for 1949.

NATIONAL 4-H CLUB WEEK

Miss Gertrude L. Warren called attention to an attractive and comprehensive scrap book which includes procedures, proclamations, and publicity regarding the

observance of National 4-H Club Week in 1949. Miss Warren stated that there was more publicity by means of press, radio, and television channels during the 1949 National 4-H Club Week than during any other 4-H event ever held. Miss Warren also called attention to a bound volume of all materials that were prepared in connection with the holding of the 1948 National 4-H Club Camp.

NATIONAL 4-H CLUB BREAKFAST

Miss Warren was called upon to make a report regarding the National 4-H Club breakfast which was held in Washington March 8, 1949 during the observance of National 4-H Club Week. In attendance were 22 members of Congress, including 10 senators, representatives of the Cooperative Extension Service, including 4 State extension directors, and also representatives of the National Committee on Boys and Girls Club Work as well as many other prominent friends of the 4-H Clubs. The program was conducted entirely by 4-H Club members from the various States. Those present were much impressed with the worthwhileness of the 4-H Club program resulting in considerable immediate benefit to the 4-H program on a national basis. Mr. G. L. Noble was also called upon to report. Considerable appreciation was expressed by the State club leaders regarding the contributions of the National Committee and the Federal Office to the success of this event. Many interesting details were given regarding the good that has resulted from this outstanding 4-H Club event.

DELEGATES' PROGRAM FOR NATIONAL 4-H CLUB CONGRESS

Mr. Cecil Staver, Chairman, reported that Mr. Broyce Brands, a former 4-H Club member will be one of the speakers during the National 4-H Club Congress.

Two other speakers will be contacted for the assembly programs. In addition, one of the young people from the International Farm Youth Exchange project will be invited to speak. "The 66 Discussion Method" will be used in the delegates' discussion groups.

THE STATE CLUB LEADERS' PROGRAM FOR THE NATIONAL 4-H CLUB CONGRESS

Miss Florence Howard, Chairman, reported that the leaders' program will include a Tea and a Leaders' Orientation Meeting on Sunday afternoon, November 27.

Also included will be a discussion on the Philosophy of Camping by Dr. Shutz, Dayton, Ohio; and a movie sponsored by the Marshall Field Company on personnel relations entitled, "By Jupiter."

The final meeting will be on Thursday, December 1. Miss Howard reported that one less leaders' meeting will be held in order to give leaders an opportunity to attend more of the delegates' sessions.

GENERAL PLANS FOR 1949 NATIONAL 4-H CLUB CONGRESS

Mr. Kenneth Anderson was asked to discuss plans regarding the 1949 National 4-H Club Congress. He said that a few more rooms will be available at the Stevens Hotel and suggested that States do not submit their reservations to the hotel before August 1. He stated that the craft and art exhibits will be in the Stevens Hotel and that the other exhibits will be at the Exposition on the second floor of the Amphitheater.

Mr. Anderson asked that all 4-H records relative to the National Achievement Awards Program be sent at one time rather than on different days. The 4-H records are due in the Office of the National Committee on Boys and Girls Club Work on November 1, and the Judging Committee will begin their work on November 7.

REPORT ON 4-H MOVIE, "THE GREEN PROMISE"

Mr. Anderson was asked to give a report on the progress made on the movie, "The Green Promise." Mr. Anderson reported on a recent conference he had with Robert Paige, the star of the movie. According to Mr. Anderson, those sponsoring the movie were pleased with the response of 4-H Club members and the reviews regarding the movie in magazines. Mr. Anderson pointed out that club leaders had a responsibility in helping to promote the film. If it does not succeed, it will not be easy to have other 4-H or youth films made. Mr. Anderson suggested that extension agents throughout the country find out when the film will be booked in their respective counties and then make plans for club members, leaders, and others to see the film, linking the showing with publicity regarding local 4-H achievements.

THE TEN POINT GUIDEPPOST PROGRAM - FOUR YEARS LATER

A panel discussion was presented by the following people who were members of the original committee on the development of the Ten 4-H Guideposts:

Tena Bishop - Massachusetts
Mylo S. Downey - Maryland
Albert Hoefer - New York
W. H. Palmer - Ohio

It was brought out that these guideposts were not in any way to take the place of the objectives of the 4-H Club program, but rather to help people on the local level have a better understanding of the values of the entire 4-H program.

A survey of the States indicated that the guideposts were used in connection with themes in Vesper services, discussion conferences, preparation of literature, themes for 4-H events, themes for speaking contests, in dramatic form such as in pageants, and in window displays during National 4-H Club Weeks. It was pointed

out that even ministers have used the Guideposts as subjects for sermons. It was suggested by members of the panel that a committee be appointed to bring the report on the Ten 4-H Guideposts up to date.

THE ONE BEST JOB ACCOMPLISHED THIS PAST YEAR IN OUR STATE

A group of leaders representing the four Extension Regions reported on the one best job accomplished in his or her State this past year. The following reported:

M. M. LaCroix, Louisiana - Junior Leadership Training

T. W. Thompson, Montana - Junior Leadership Training - The
Work of the 4-H Builders Club

F. M. Spurrier, California - Junior Leader Project

A. L. Baker, Pennsylvania - Leadership Training

Helen Bjorkland, New Hampshire - Local Club Meetings

John Younger, South Dakota - 4-H Camps

Elizabeth Smith, Iowa - 4-H Camps

4-H EMBLEM ON 4-H JACKET

Mr. Turner reported to the leaders the view taken by the Extension Subcommittee on 4-H Club Work that Club leaders do not place themselves in the position of imitating other organizations by putting the 4-H emblem on the back of the jacket. He suggested that the 4-H emblem be placed only on the left front of the jacket. The State leaders gave approval of this plan.

ELIGIBILITY OF DELEGATES TO NATIONAL 4-H CLUB CAMP

Mr. Turner brought to the attention of the Club leaders a suggestion from the Extension Subcommittee on 4-H Club Work that delegates to the National 4-H Club Camp should be limited to 4-H Club members who are not above the freshman year in college, as adopted by the State club leaders in 1937. He stated that during the War this rule was not followed.

TRIBUTES PAID TO 4-H CLUB LEADERS WHO HAVE DEPARTED SINCE THE LAST NATIONAL 4-H CLUB CAMP

Mr. Wakelin McNeal, State Club Leader of Wisconsin, gave a beautiful tribute to each of the following men and women^{who}/passed on during the past year and who made such outstanding contributions toward the development of the 4-H Club program:

Dr. C. B. Smith, U.S.D.A. - Chief of Cooperative Extension Work

Mrs. Josephine Arnquist Bakke, Iowa - State Girls Club Leader

Marion Forbes, Massachusetts - Assistant State Club Leader

L. I. Frisbie, Nebraska - State Club Leader

PART III

MINUTES OF THE 4-H HOME ECONOMICS SECTION

The State 4-H Home Economics Club Leaders attending the 19th Annual National 4-H Club Camp met in Room B of the Departmental Auditorium in Washington, D. C. at 3:00 p.m., Tuesday, June 21, 1949.

Alice Carlson, Associate State Club Leader of Oklahoma was Chairman and Florence Howard, Girls' State Club Leader, West Virginia, was appointed Secretary

Mrs. Jessie Fant Evans, Member of the Board of Trustees of George Washington University and Columnist for the Washington Star, Washington, D. C., gave a very interesting talk on "Women in Washington."

Miss Mena Hogan, Field Agent in Home Demonstration Work for the Southern States, spoke on "Careers in Home Economics for 4-H Girls."

The following report of the 4-H Uniform Committee was given.

"The 4-H Uniform Committee met on Friday, June 17 during National 4-H Club Camp to review some suggestive changes in the 4-H uniform to bring it up-to-date in order to meet current fashion trends. The committee presented the following suggestions to the home economics leaders for their consideration:

- (1) That the 4-H uniform be called a 4-H suit
- (2) That the suggestive changes be incorporated in the 1950 uniform pattern such as:
 - a. Inconspicuous belt in the back which will make it easier to fit at the waistline
 - b. Changes in the collar which will make it easier to make
 - c. No pockets
 - d. Shorter sleeves

- (3) That the seersucker material have a deeper green stripe
- (4) That the purse be a little larger
- (5) That the beanie remain the same

"The leaders discussed the different aspects of the 4-H uniform as modeled, including the above suggestive changes, designed by the Simplicity and Advance Pattern Companies. Discussion followed.

"ACTION TAKEN - A motion was made and seconded that the recommendation of the 4-H Uniform Committee be adopted. Motion carried."

PARADE CAPE AND HAT

A green cape and hat suitable for 4-H girls to wear during parades, were presented to the group by the Uniform Committee for consideration. These garments had been made up by the two pattern companies mentioned above.

ACTION TAKEN - A motion was made and seconded that patterns for the cape and hat be made available by the Simplicity and Advance Pattern Companies. Motion carried.

A suggestion was made that the capes and hats be made up also by the National Committee on Boys and Girls Club Work and be made available.

4-H DRESS FOR YOUNGER 4-H GIRLS

A one-piece dress made of the 4-H uniform material was displayed as a suggestive pattern that would be appropriate for the younger 4-H girls. This dress was presented in order to meet the request from some of the States for a simple, one-piece dress pattern suitable for the younger 4-H girls. It was brought out

in the discussion that States desiring such a dress might use the suggested pattern or a similar one. This dress pattern is to be made available by the Advance and Simplicity Pattern Companies.

M MINUTES OF THE 4-H CLUB AGRICULTURAL SECTION

The State 4-H Club agricultural leaders attending the 19th Annual National 4-H Club Camp met in Room A of the Departmental Auditorium in Washington, D. C., at 3:00 p.m., Tuesday, June 21, 1949.

State Club Leader L. R. Harrill of North Carolina was Chairman. Associate State Club Agent M. M. LaCroix was appointed Secretary.

The meeting opened with a discussion to clarify the interpretation of sections 3 and 4 of "Report of Committee to Study National 4-H Events," as adopted at the 1948 National 4-H Camp.

ACTION TAKEN - Mr. A. G. Kettunen of Michigan made a motion that the poultry judging contest held in connection with the Farm Show in Chicago, Illinois, be considered as an Invitational Inter-State 4-H Poultry Judging Contest, and that members of the committee not present be notified by the Chairman. Seconded and passed.

ACTION TAKEN - Mr. W. H. Palmer of Ohio made a motion that it be the sentiment of this group that the three 4-H dairy cattle judging contests--Waterloo, Iowa; Indianapolis, Indiana; and the Jersey Cattle Show--and other similar regional judging contests be considered as invitational contests and decisions to participate be left to the States. Seconded and passed.

Mr. R. A. Turner of the Federal Office outlined the development of the non-collegiate livestock judging contest as part of the International Livestock Exposition Program.

ACTION TAKEN - Mylo Downey of Maryland made a motion that the Extension Subcommittee on 4-H Club Work use every resource at its command to have the name of the non-collegiate livestock judging contest changed to 4-H Livestock Judging Contest. Seconded and passed.

There was considerable discussion regarding the relationship of 4-H Club work to the N.J.V.G.A. contests. No action was taken.

ACTION TAKEN - Mr. A. G. Kettunen of Michigan made a motion to change the second sentence of Section 4 on "Recommendations" of "Report of Committee to Study National 4-H Events" to read: "We, therefore, recommend that the States follow a policy of giving official support only to those events, involving participation of 4-H members which are planned and/or supervised by the members of the cooperative extension service in cooperation with the management of the event." Seconded and passed.

Mr. E. W. Aiton, of the Federal Office, reported on the Jackson's Mill Conference regarding work with young men and women clubs.

Mr. A. G. Kettunen of Michigan asked the leaders if they wished to consider the sending of a dairy 4-H Judging Team to England. He reported that the Extension Subcommittee on 4-H Club Work had voted not to send an official team to England in 1949. The leaders failed to take action on this question and suggested that this question be considered by the leaders attending the 1949 National 4-H Club Congress in Chicago, Illinois.

Meeting adjourned.

PART IV

4-H COMMITTEE REPORTS

PRESENTED AT 4-H LEADERS' MEETINGS

June 15 - 22, 1949

AGENDA FOR MEETINGS OF EXTENSION SUBCOMMITTEE ON 4-H CLUB WORK

1. Remarks - Chairman.
2. Review of minutes of meeting of Extension Subcommittee on 4-H Club Work in Chicago, January 31 - February 1, 1949 - and items to be considered.
3. Remarks and reports of members of the Committee on Extension Organization and Policy.

Miss Elmina White - Washington

Director Walter S. Brown - Georgia

Director A. E. Bowman - Wyoming

4. National 4-H Club Foundation of America, Inc. - Director Brown.
5. Memorandum of understanding between National Committee on Boys and Girls Club Work and National 4-H Foundation. (Minutes of November - December 1948 meeting, page 11.)
6. Progress report of the Core Committee on the Establishment of a National 4-H Club Center - W. A. Sutton.
7. Plans for the 1949 Regional Negro 4-H Camp - Dr. E. H. Shinn.
8. Report of Special Committee on 4-H Visual Aids - K. L. McKee.
9. Report of Special Committee on Recreation - E. H. Regnier.
10. National 4-H Club Creed - R. A. Turner.
11. International 4-H Farm Youth Exchange Project - E. W. Aiton
12. Horace A. Moses Scholarship Fund - E. W. Aiton.
13. Relationships with Cooperating Youth and Relief Agencies
Miss Gertrude L. Warren.

14. The 1949 National 4-H Club Congress and other 4-H Items of Interest - G. L. Noble and staff, assisted by members of subcommittee who have National 4-H Club Congress assignments.
15. 4-H Life Magazine.
16. Report on the History of 4-H Club Work.
17. Standard Score Card for determining 4-H Achievements - Request also for Dairy Contest Score Cards.
18. National 4-H Organization with National Officers.
19. Relationship with National 4-H Foundation and Extension Subcommittee on 4-H Club Work.
20. Suggestions from State Club Leaders relative to some form of recognition for their former associates who have passed on.
21. Moses Leadership Awards - 1949.
22. Question on 4-H Objectives.
23. Pledge on Gettler-Montayne 4-H Calendar.
24. Sale of articles having the 4-H Insignia.
25. Eligibility date for National Camp Delegates is June 1, all other national award programs are January 1. Could this be standardized, one date for all national 4-H events?

Other items relative to National 4-H Camp.

26. College students recognized as active 4-H Club members, and representatives at State and National 4-H events.
27. Archer Daniels - Midland Company of Minnesota - Livestock Feed Promotion plan.
28. "Does Jackpotitis Threaten Farm Youth?" - Country Gentleman - June 1949 issue.
29. Standardization of Green - for Green and White of the 4-H colors.
30. Standard Report Form revision - Judging Committee report - Membership of committee.
31. 4-H Dairy Team Trip to England. Is there a need for a sound policy on this and other similar awards?

32. Clarification of term Invitation Junior (and/or) 4-H Judging contests; i.e. - Waterloo Dairy Cattle Congress; Indianapolis, Indiana, Show; Columbus, Ohio, Show; Chicago Farm Show.
33. UNESCO - 4-H delegates' report.
34. Changes in rules submitted to Mr. Estel, Manager of the Waterloo Dairy Cattle Congress.
35. Mimeographing Extension Subcommittee reports.
36. Miscellaneous items.

REPORT OF THE EXTENSION COMMITTEE ON 4-H RECREATION AND RURAL
ARTS TO THE EXTENSION SUBCOMMITTEE ON 4-H CLUB WORK

A. SUMMARY STATEMENT OF THE FIRST YEAR'S PROGRAM

Forty-four States accepted and conducted the 1948 National Recreation and Rural Arts program conducted by the Extension Service in cooperation with the National Committee on Boys and Girls Club Work and sponsored by the United States Rubber Company.

1. Leadership Training

153 schools were held at which 1,489 counties were represented by a total of 4,394 adult leaders and 7,152 junior leaders. 1,249 extension agents also attended.

Leader training funds provided by the sponsor were used at these schools to employ qualified instructors, provide literature and equipment, and for expenses of leaders.

Some of the most satisfactory features of these training meetings according to State leaders were the intensive training of local 4-H leaders in recreational techniques, the opportunity to give leaders and agents a broader vision of the importance of recreation in local programs, and the means to secure qualified instructors in subjects for which local assistance was not available.

2. Awards

Each of the forty-four States qualified by naming a blue award group of counties each of which received \$25 cash awards to be used in purchasing recreational equipment. A total of 350 counties nominated blue award groups.

1,005 local 4-H Clubs representing 420 counties which had conducted outstanding recreational programs were awarded blue ribbons.

Twenty-four States submitted entries for the trip to the National 4-H Club Congress. The States having national winners were: Colorado, Minnesota, Montana, Nebraska, New Hampshire, New York, North Carolina, and Tennessee.

3. Craft Exhibits

State Exhibits -

Twenty-one States held State craft exhibits. In most cases awards for exhibits by 4-H members and clubs were made using the \$50 which was provided to each State by the sponsor. In a few States, the exhibits were non-competitive.

Club Congress

A special crafts exhibit was displayed in Exhibition Hall of the Stevens Hotel during the 1948 National 4-H Club Congress in Chicago. This exhibit consisted of 192 articles made by 4-H members from the following eleven States:

Connecticut	Montana	North Carolina
Illinois	New Mexico	Texas
Georgia	New Hampshire	Wisconsin
Massachusetts	Michigan	

4. Literature

In that all States might share some of the tested extension recreation material, the booklet "Fun at the Meeting Place" published by the University of Illinois, was selected. By special arrangement, 25,000 copies of this bulletin were reprinted and distributed to State 4-H staffs and local club leaders on a request basis. During the year, 13,857 copies were distributed without cost by the National Committee on Boys and Girls Club Work in cooperation with the sponsor, the United States Rubber Company.

The general reaction to the value of the National Recreation and Rural Arts Program may be summed up in the following comments by State Club Leaders:

"These events held this year have done more to assist the 4-H Club program than all the recreational activities we have carried on in the past several years in this field. I hope it will be possible to continue this service. This leadership training is continued in each county through regular county council meetings and through special leader and officer training conferences.

"The crafts work was of exceptional high quality. It revealed talent we had no idea existed in our group."

B. REGARDING THE 1949 NATIONAL 4-H RECREATION AND RURAL ARTS PROGRAM

1. The Leaflet

A four page leaflet (instead of the two pages used in 1948) was developed by the National Committee on Boys and Girls Club Work for distribution to extension agents and local leaders. This leaflet embodied the recommendations of the Extension Committee on 4-H Recreation and Rural Arts. The local leader has information about objectives, principles, and procedures, regulations, and the report form, along with the suggestions for individual and group participation.

2. Objectives

The 1948 objectives were tentative. A new set was developed by the Committee for 1949. It is our recommendation that they be reviewed as we accumulate experience in the program.

3. Competition

There was some concern on the part of some leaders when the program started about competition. After a year of study and experience with the program, we hope this has been overcome. However, to present the program in its true light, the following statement was approved for circular letters transmitting the 1949 regulations.

The development of a sound program of rural recreation and arts is a cooperative endeavor. To succeed, participants must be willing to share ideas with others and to assist 4-H members, rural families and community groups in developing their talents and skills. It is in this same spirit of cooperation that the donor offers assistance in the form of leader training funds, funds for procuring recreation equipment, helpful printed materials and similar recognitions. The program is not designed to emphasize competition, but rather, to identify recreation and rural arts as an important phase of 4-H work, and to foster its development. In so doing, it emphasizes the importance of a well-rounded program planned on a year-round basis. It will also serve as an excellent means of analyzing the scope, variety and quality of recreation and rural arts being conducted among 4-H Clubs.

C. SUGGESTIONS AND RECOMMENDATIONS

1. Records and Reports

Apparently 4-H recreation leaders are poor record keepers and reporters. The 1948 records did not bring out recreational achievements. They were general 4-H achievement reports. This made it difficult to find stories. The committee feels that help is needed in story writing for the 4-H member. An outline on the "recreation story" may be helpful.

2. Literature Helps

The experience in the distribution and comments on "Fun at the Meeting Place" prompts the Committee to recommend that a second publication be made available on a similar basis. Wisconsin's bulletin on equipment, games, and puzzles has been suggested. The distribution of bulletins by and for extension people is an excellent way of sharing ideas among State workers. However, there are problems of selection, information on availability, policies on printing and distribution within the institutions concerned that need be considered.

3. Arts and Crafts

The Committee invites suggestions for this phase of the program. For example: to encourage color photography (or black and white), have a 35 MM projector set up at the exhibit booth. Accept 3 to 5 best slides as an entry. The slides (labeled with the member's name and club) could be viewed by the visitors under the supervision of the exhibit attendant. Remember, too, "slides" can tell the 4-H story.

4. Promotion

Encourage story writing for papers and periodicals.

The traveling exhibit is a possibility in encouraging participation.

Make your ideas known to H. S. Mackey, George Taylor, Leon McNair, Kenneth Anderson, and Recreation and Rural Arts Committee members about improving the Club Congress (1) crafts exhibit, and (2) the Recreation and Rural Arts Breakfast Program.

D. THE JOB AHEAD

Here are some points some of our committee members believe are important in the development of the recreation program in our several States as a part of our total extension program and as it directly affects the 4-H Club program:

1. The development of positive attitudes and a workable philosophy as the place and importance of recreation in the total Extension program. This must become a positive part of the thinking of administrators, specialists and county extension workers. They must be ready to give a comparable amount of money and effort to the promotion of this program as is given to other areas of extension.
2. This same philosophy and attitude must become more a part of the living and thinking of sociologists including recreation specialists themselves. We fear that this is not 100% true in some situations across the country.
3. More workshops and training schools set up on a national and regional basis by and for extension leaders. There are 23 such workshops now, according to H. J. Tanner, Waupun, Wisconsin. This will tend to encourage more workshops on a State level.
4. A training planned to reach the 4-H leader and advisor as well as the 4-H members themselves.
5. A real effort should be put forth in developing a balanced program in the leisure arts. We find a tendency for some groups to concentrate on just one activity such as baseball or square dancing. Opportunities should be provided some place along the line for participation in the whole field of leisure arts.
6. Some evaluation guides to better know when we arrive. The Ohio "Recreationally Speaking" check sheets and "What Yield Per Meeting" are a step in that direction. They need some refinement and other new ones need be compiled.
7. That the dismissal, reactivation or appointment of a new committee be considered.

Respectfully submitted,

E. H. Regnier, Chairman

National 4-H Club Recreation Committee

Mr. E. W. Aiton	Mr. Karl Knaus
Miss Ima Crisman	Mr. F. L. McReynolds
Miss Roberta Clark	Miss Ruth C. Radir
Miss Dorothy Emerson	Mr. Bruce Tom
Miss Geraldine Fenn	Miss Amy Wessel
Mr. L. R. Harrill	Miss Irma Winkleblack

A PROGRESS REPORT ON THE ENLARGED 4-H PROGRAM IN SOIL AND WATER CONSERVATION

Wendell R. Tascher
Extension Conservationist, U. S. D. A.

A National 4-H Soil Conservation Program has been operating successfully for five years. During that time, it is believed, a foundation has been prepared for a greatly enlarged program in soil and water conservation. What this program might be has been examined critically. Three meetings of representatives of the Cooperative Extension Service, the Soil Conservation Service, the National Committee on Boys and Girls Club Work and the Firestone Tire and Rubber Company have been held. Much other work has been done.

Special consideration of three factors is suggested to bring about further progress in 4-H Club work in soil conservation: (1) administrative decision and implementation by State Extension Directors concerning the work to be undertaken, (2) orientation of the club work in soil conservation by the State 4-H Club Leader and his staff in the Club program of the State, and (3) assistance with the development of local initiative in the organizing and leading of soil conservation 4-H Club work in the counties. It is suggested that each State Extension Director give consideration to the setting up of a committee to work out State plans for this development. This has been done in several States with good results. It is also suggested that efforts be directed to orienting resources in the States so that their impact will be effective in 1950 and for a subsequent period according to established goals.

The discussion by the Committee brought out a number of recommendations for enlarging 4-H Club work in soil conservation. The Committee had participation of State people from Oklahoma, Michigan, West Virginia, Montana, and Maryland. These are the principle recommendations, I believe:

- (1) Revise the National 4-H Soil Conservation Program by having separate sections of suggested activities for the older and younger members. Adjust recognition to this age pattern. Increase emphasis on local awards.
- (2) Develop a guide for leadership development in soil conservation club work.
- (3) Use enrollment insignia such as a lapel button, appropriate pin, and patches for coats or shirts.
- (4) Use a Conservation Pledge, where such can be used appropriately.
- (5) Encourage preparation of suitable project and activity literature for 4-H Club work in soil conservation.
- (6) Firestone Tire and Rubber Company conduct a company-wide informational program on their assistance, especially that to local club activities in soil conservation.
- (7) Prepare a slidefilm on Youth and Soil Conservation.
- (8) Assemble, for use in nation-wide publicity, stories of 4-H Club experiences with soil conservation and encourage more of this in the States.
- (9) Publish a story in Soil Conservation magazine on leaders and soil conservation which can be reprinted separately for wide-spread distribution.
- (10) Publish a poster on 4-H Club work in soil conservation and leader development on the back page of the Extension Service Review. Also publish stories in the Review on county agents' experiences with 4-H Club work in soil conservation.
- (11) National Association of Soil Conservation District Supervisors to inform soil conservation district government bodies about 4-H Club work in soil conservation.
- (12) Work out arrangements, where this can be done, for the employment of 4-H staff members to develop this program in the States.
- (13) Assemble copies in duplicate of all the 4-H Club materials in soil conservation now being used for reference in writing a leader's guide and summarizing the principle characteristics of 4-H Club literature on soil conservation now in use for reference in the preparation of additional State materials.
- (14) Enlist the support of other agencies with this Club work in counties, especially the help of the Soil Conservation Service workers assisting soil conservation districts.

- (15) Emphasize the participation of girls in 4-H Club Soil Conservation. List of suggested activities should include additional ones suitable for girls.
- (16) Encourage development of soil conservation visual materials suitable for use with young people and inventory materials so their availability will be improved.

According to records of the National Committee on Boys and Girls Club work the National 4-H Soil Conservation Program for 1948 had 42,528 members enrolled in projects or activities, 24,726 members participated in the contest and 527 counties qualified for awards and received medals. Forty-four States accepted the contest, 41 States participated, and 38 States qualified by naming a State winner. Puerto Rico participated and named a Territorial winner. A significant development since establishment of the National 4-H Soil Conservation Program has been the increase in numbers of members participating from 10,871 in 1944 to 24,726 in 1948. There was an increase in the number of different 4-H Club members who received training in soil and water conservation from 86,200 in 1945 to 147,567 in 1947.

The Committee points out the opportunity for large participation of youth in this 4-H Club work. The situation today to achieve this participation is a favorable one. Some of the factors in the favorable situation are: (1) attention to the philosophy and facts about land care in the public schools -- 4-H Club work can balance the theory with farm practice, (2) the widespread demonstration and use of successful soil and water conservation activities -- young people can implement a growing adult interest, (3) leadership in local soil conservation programs is vested by State laws in soil conservation districts of which there were 2,122 as of May 1, 1949, which include three-fourths of all the farms in the United States. The more than 10,000 members of the governing bodies of these districts have a keen appreciation of the significance of favorable experiences in land care by young people, (4) the representatives of a large industrial organization (approximately 20,000) will be motivated to aid the local efforts in 4-H Club work in soil conservation, and (5) the growing knowledge that a constructive conservation philosophy must be established to assure welfare of people -- that is, the objective is not soil and water conservation but the common welfare.

Soil and water conservation is of special importance in this way of thinking because upon it rests the potential productivity of the earth. Soils link plants and people. The life giving flow of the sun's energy depends upon soil. The heritage to posterity rests on knowledge of this biological fact.

REPORT REGARDING INCLUSION OF SOME PHASES OF THE UNESCO PROGRAM IN 4-H CLUB WORK

After attending the Second Annual Conference of the United States Commission of UNESCO, we feel that the 4-H Club program - national, state, county, and local - has a definite need for the inclusion of some phases of the UNESCO program.

At the conference in Cleveland, much interest was taken by the delegates in the International 4-H Farm Youth Exchange Project in the group meetings of the Voluntary Youth Organizations and the Farm Group which led us to believe that the 4-H Club organization should make room for the aims and objectives of UNESCO in their program.

As a committee of three who attended the conference as representatives of the 4-H Club Organization, we would like to submit the following recommendations:

1. A project set up on the national, State, county and local levels, as one of the 4-H Club projects, with opportunities for contests and awards on the national, State and county levels with scholarships.
2. A full time person to be employed to carry on with the Exchange Project and to carry out the UNESCO project in the 4-H Club organization.
3. Suggestions for the UNESCO Project:
 - a. Pen Pals in Foreign lands.
 - b. Studies, scrapbooks and discussion about other lands.
 - c. Dramatics, folk songs and dances, and preparation of foreign foods.
 - d. Community projects possibly using members of the community with various national backgrounds or travel experience as resource material.
 - e. Discussions and demonstrations on how UNESCO works and what it does during National and State 4-H Club Congress and Camp.
 - f. Development of closer contacts for the 4-H Club members with the 4-H Club Organizations in other countries, Denmark, Sweden, Finland and the Young Farmers Organization of the United Kingdom.

4. Establish and carry on Exchange Projects within the United States among the 4-H Club Organization and Rural Youth.

Russell Mawby, Michigan

Charles Larson, Connecticut

Lois White, New York

Representatives of 4-H Club Work
to the Cleveland meeting of the
United States Commission of UNESCO.

